



MWSUG 2026 SPONSORSHIP GUIDE

November 15–17, 2026 • Madison, Wisconsin
Monona Terrace Community & Convention Center
In-Person Conference

SCHOLARSHIP / FINANCIAL ASSISTANCE SUPPORT

To make this conference accessible to learners at all levels and coming from all types of backgrounds we have provisioned financial support via scholarships, vouchers, and reimbursement. The following are eligible for scholarship/financial support.

- Students
- Junior Professionals (< 2 yrs in workforce)
- New to SAS (using for <1 year)
- Independent Learners (not affiliated with a college or company)
- Those requesting it via the financial support request form

While we award several of these out of the proceeds of the conference, we can offer more of them with support from sponsors.

Options for support:

- Registration vouchers (subject to usual rates based on quantity purchased)
- Gas Card Donations
- Hotel Nightly Rate vouchers (subject to usual rates)
- Join the Financial Support Contact List
- Monetary Donation dedicated to Scholarship / Financial Assistance Use

Excess of the above will be raffled or returned per the sponsor's discretion.

Financial Support Contact List

The financial assistance request form collects unique information for an individual. They are asked to provide an estimate of cost (specific dollar amount) and provide what portion of that cost they can pay. These requests are reviewed for action by the Operations Chair & Sponsorship Coordinator to pair that individual up with resources. If we do not have enough registration vouchers, gas cards, etc. on hand, we will reach out to a list of individuals/companies that may be willing to sponsor that individual with a specific need defined. The individual's name will not be mentioned to the Financial Support Contact list, but the sponsor's name will be mentioned to the individual. The sponsor will be acknowledged with the number of individuals assisted during opening/closing session, on the website, and in the post-conference social media blast.

Contact: MWSUG Sponsorship Coordinator – sponsorship@mwsug.org