



MWSUG 2026 SPONSORSHIP GUIDE

November 15–17, 2026 • Madison, Wisconsin
Monona Terrace Community & Convention Center
In-Person Conference

Goods and services can be donated in-kind or sponsored. If you have ideas outside of the list below and/or would like to donate goods or services, please facilitate directly with the sponsorship coordinator at sponsorship@mwsug.org.

GOODS & SERVICES

- Conference schedule printing
- Notepads
- Speaker evaluation form printing
- Pens/highlighters
- Door prizes
- Other, please discuss with the sponsorship coordinator.