



MWSUG 2026 SPONSORSHIP GUIDE

November 15–17, 2026 • Madison, Wisconsin
Monona Terrace Community & Convention Center
In-Person Conference

Individual sponsorship items can be donated in-kind or money can be donated to sponsor an event. The sponsorship coordinator should be contacted directly to facilitate this at sponsorship@mwsug.org.

INDIVIDUAL SPONSORSHIP ITEMS

Shared or Multi-Sponsor Opportunities

- AV equipment rental
- Sunday evening reception
- Monday evening event
- Breakfasts (Mon/Tue)
- Lunches (Mon/Tue)
- Breaks (Mon/Tue)
- Volunteer thank-you gifts*